

Template note: replace the highlighted [bracketed] text with your organization's details, then delete this note before you share the one-pager with members.

Advertise With Us: Website Ad Opportunities

Put your business in front of the people who visit [Organization Name]'s website every day. Our website ads link straight to your site, run on the pages you choose, and come with reporting so you can see how they perform. Every ad package can be customized to fit your goals and budget.

Where your ad can appear

Your ad can run on one page or several at once, at the top or bottom of each page.

- **Events calendar:** reach members and the public planning what to attend
- **Member directory:** be seen by people searching for local businesses, with the option to target a specific directory category
- **Homepage and other site pages:** [list the pages your organization offers]

Ad sizes and pricing

[Update the sizes to match your Ad Sizes settings in GrowthZone and add your pricing.]

Ad style	Size (width × height, pixels)	Best for	Price
Leaderboard	728 × 90	Wide banner across the top or bottom of a page	[\$ / month]
Half banner	234 × 60	Smaller banner; a good entry-level option	[\$ / month]
Square	250 × 250	Eye-catching logo or offer	[\$ / month]
Small skyscraper	120 × 600	Tall ad in a page sidebar	[\$ / month]
Button	120 × 90	Logo-style placement at an affordable price	[\$ / month]
Custom	[Your size]	Special campaigns and sponsorships	Contact us

Built around you

We'll work with you to put together the right package. You choose:

- **Run dates:** a two-week promotion, a month, a season or all year
- **Pages and positions:** one page or several, top or bottom
- **Size and style:** any of the sizes above, or a custom size for a special campaign
- **Artwork:** rotate in new designs for seasonal offers or events (each design runs as its own ad)
- **Clickable link:** your ad links to your website or a landing page of your choice, and can open in a new window

[Add any bundles, member discounts or sponsorship tiers you offer.]

See your results

On request, we can share a performance report for your ad, including:

- **Reach:** how many unique visitors saw your ad
- **Click-throughs:** how many times visitors clicked through to your site

Stats are filtered to exclude bot traffic, so the numbers reflect real people.

How to get started

1. Contact [Name] at [email] or [phone] to choose your size, pages and run dates.
2. Send your artwork as a JPG or PNG sized exactly to your chosen ad size (tools like Canva or Photoshop work well).
3. Send the web address your ad should link to.
4. We'll set up your ad and confirm when it goes live.